

POWER UP YOUR BUSINESS

FREE WORKSHOP TO HELP YOU GROW & THRIVE



Do-it-yourself Photography for Advertising & PR

Thursday, 5/16, 6-8 PM with writer/photographer Vince Verrecchio



SCORE mentor and lightly retired advertising photographer, art director, writer, and agency owner, Vince Verrecchio will condense more than 40 years creative experience into a basic workshop on his seven Cs of advertising and PR

photography: Creativity, Content, Composition, Color, Contrast, Cropping, and Concept. This is a non-technical program that applies to any camera, phone, and skill level. He will also show what can be done with computer programs.

ISOTHERMAL
COMMUNITY COLLEGE

Sessions at ICC Small Business
Center, 1255 West Mills St.,
Columbus, NC


CAROLINA FoothILLS
CHAMBER OF COMMERCE

Pre-registration at www.ncsbc.net/workshop.aspx?ekey=260390026

SCORE ™